



Md. Habib

Graphic Designer & Digital Marketing Specialist

Address: Freej Bin Omran, Doha-Qatar

WhatsApp: +974 7018 9372, Cell : 5005 8091

E-Mail: habib.habiba90@gmail.com, info@habibok.com

www.habibok.com

SUMMARY

Creative Graphic Designer & Digital Marketing Specialist with 5+ years of Experience in Hypermarket, Real Estate, Transportation, & Restaurant industries.

Specialized in Promotional Campaign Design, Social Media Marketing, & Brand Development. Proven ability to increase Customer Engagement & Drive Sales Through Creative Visual Content and Targeted advertising strategies.

Experienced in managing multi-branch business operations and delivering high-quality designs under tight deadlines.

SOFTWARE & TOOLS

- ◆ • Photoshop CC
- ◆ • Adobe Illustrator CC
- ◆ • Adobe Acrobat CC
- ◆ • Adobe After Effects CC
- ◆ • Adobe Premiere Pro CC
- ◆ • Wondershare filmora x
- ◆ • CapCut - AI
- ◆ • Canva - AI
- ◆ • ChatGPT - AI
- ◆ • Google AI Studio
- ◆ • IIElevenLabs - AI
- ◆ • Microsoft office and many more.....



WORK EXPERIENCE

Graphic Designer & Digital Marketing Specialist

Pick Quick Group

Employment Period : 2024 – 2026

◆ Hypermarket Division -----

- 👉 Designed weekly promotional catalogs, flyers.
- 👉 Created Promotional Videos for Digital Screens (TV displays) to Increase Customer Engagement.
- 👉 Managed Social Media Campaigns & Meta Ads
- 👉 WhatsApp Marketing Campaigns Targeting Local Customers
- 👉 Collaborated with management to plan discount & promotions

◆ Transportation Division (Limousine & Garage) -----

- 👉 Designed Social Media Creatives for Transportation Services
- 👉 Produced Video Content & Promotional Ads
- 👉 Managed Facebook & Instagram Ads to Generate Leads

◆ Restaurant Division -----

- 👉 Designed Menu Layouts, Posters, Banners, Flyers, & Packaging Materials
- 👉 Created Social Media Content & Managed AD Campaigns
- 👉 Developed Branding Visuals to Improve Customer Attraction

◆ Head Office (Corporate Work) -----

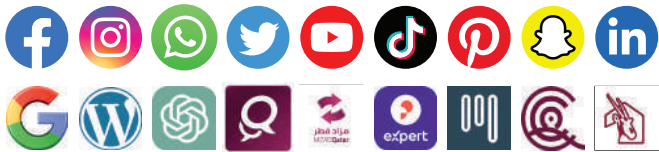
- 👉 Designed Business Cards, Logos, & Corporate branding
- 👉 Prepared Official Letters, Documents & Etc
- 👉 Managed WordPress Website Updates & Modifications
- 👉 Assisted in business strategy planning to improve online sales
- 👉 Performed Data Entry & Document Control Tasks

PREVIOUS EXPERIENCE (SHORT)

(P.T.O)

CORE SKILLS

- ◆ • Graphic Design (Photoshop, Illustrator)
- ◆ • Social Media Marketing & Meta Ads
- ◆ • Promotional Campaign Design
- ◆ • Video Editing & Motion Graphics
- ◆ • Branding & Print Design
- ◆ • Hypermarket Retail Marketing
- ◆ • WhatsApp & Digital Marketing
- ◆ • WordPress Website Management
- ◆ • IT Support Service (Software Installation in PC's,
- ◆ • Printer Setup, Operation System Installation (OS),
- ◆ • Troubleshooting - Computer, Printer



ADDITIONAL INFORMATION

- ◆ • Valid Qatar Driving License
- ◆ • Available for Immediate joining
- ◆ • Strong Ability to Handle High Workload & Meet Deadlines
- ◆ • Experience Working in Multi-Branch Business Environment

EDUCATION

HSC @ Higher Secondary Certificate

Group: Business Studies

SSC @ Secondary School Certificate

Group : Science

INTEREST

- Creativity
- Video editing
- Photo editing
- Technology
- Learning Programming & A.I
- Playing Cricket

LANGUAGES

- English
- Bangla
- Hindi

PREVIOUS EXPERIENCE

Graphic Designer Cum Digital Marketing

SUNCITY GROUP, Qatar

Employment Period : 2019 – 2023

◆ Sky Vision Real Estate -----

👉 Social Media Advertising

facebook, instagram, Qatar Living, Property finder, Mzad qatar & many more

👉 Room Rent, Expire list & Vacant List Update

👉 Real Estate Expense Audit & Salary Sheet

👉 Kahramaa bill & Invoice

👉 Corresponding Letter

👉 Graphic Designing work

Data Encoder —

SNC Lavalin, Qatar

Employment Period : 2018 – 2019

👉 Data Entry, Document Handling, and Project Updates

Graphic Designer —

Middle East Printing Press, Qatar

Employment Period : 2017 – 2018

👉 • Graphic Design and Correction Work for Print Materials

Office Administrator —

Royal Furniture W.L.L, Qatar

Employment Period : 2014 – 2017

👉 Managed Invoices, Quotations, Stock Updates, and Office Communication

CONTACT

✉ habib.habiba90@gmail.com

☎ +974 7018 9372, 5005 8091

📺 lazy creation | #habibok

🌐 www.habibok.com